



## PRESS RELEASE

### **Philia, sponsor of Entrepreneurship Day Celebration organised by the Ibn Tofail University, Morocco**

**Geneva, November 22, 2014** – Philia S.A (« Philia ») is delighted to announce that the Company sponsors a conference organised by the Ibn Tofail University, in Kenitra, Morocco, to celebrate the Entrepreneurship international week. The topic of the conference is *"Innovative entrepreneurship and the immaterial capital"*. The sponsoring of Philia S.A consists of a material support for the organisation of the day and the participation of two of the company's representatives, Mr. Omar Kassou and Mr. Daniel Ndiaye, on a panel discussion entitled *"Innovative Entrepreneurship, synergies between trading, blending and bunkering operations in Western and central Africa"*. The debate will in particular focus on the importance to promote entrepreneurial culture to students pursuing higher education.

On the occasion of this conference, the message which Philia S.A wishes to pass onto the public consists in considering that the innovation does not lie any more so much in the technology, but much more specifically in optimising and creating synergies between the various components of a company.

*"Philia and its collaborators take great pride in participating in this dialogue. Entrepreneurship is our trademark and this event is an once-in-a-lifetime opportunity to exchange with the young people who will make the companies of tomorrow. We thank warmly the Ibn Tofail University for its invitation to join the event"*, declares Omar Kassou, Philia Energy S.A. Deputy Administrator.

#### **About Philia**

Philia is an independent and fully integrated energy and privately held group of companies active across the entire petroleum value chain from upstream to downstream in Africa. Our mission is to supply energy commodities in an efficient way to build a sustainable growth business that generates economic and social prosperity for all our stakeholders and host communities. Read more about Philia at: [www.philia-sa.com](http://www.philia-sa.com)

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